

## Bio

Recently named by People Magazine as one of the Women Changing the World, Eva Longoria is a dedicated philanthropist and activist who has consistently lent her voice to the issues she is passionate about. Committed to empowering Latinas everywhere, Longoria established the Eva Longoria Foundation in 2012 to help Latinas build better futures for themselves and their families through educational programs, scholarships, mentorship and entrepreneurship. She is also a founding member of Time's Up and the co-founder of the Latino Victory Fund, an organization that builds power in the Latinx community to ensure their voices and values are reflected at every level of government and in the policies that drive our country forward. Alongside Henry Muñoz she launched Momento Latino, which is a growing coalition of Latinx activists, leaders, artists and allies lifting their voices and pushing for change for the community with so many inequities exacerbated by the COVID-19 pandemic. Together with America Ferrera and other Latina activists, Longoria recently launched She Se Puede, a new digital lifestyle community and media platform to inspire, affirm, and inform Latinas to leverage their power in a way that transforms their lives, families and community.