

# Danny Vargas



**Businessman & Community Leader**  
**Marketing & PR Expert**  
**Media Commentator**  
**USAF Veteran**



Raul “Danny” Vargas is an award-winning noted business and community leader, accomplished media commentator, and marketing/public relations professional. A product of the mean streets of New York City, he has created opportunities, overcome challenges and beaten the odds all his life. He has made a mark not only in business but in the community as well. Danny is a proud US Air Force intelligence veteran, serving seven years on active duty.

Danny is the Founder/President of VARCom Solutions, a nationally-recognized, marketing, public relations and professional services firm. He is the Chairman of the Friends of the National Museum of the American Latino and had previously been appointed by Former Speaker John Boehner to the Commission exploring its feasibility. He is the Secretary of the Virginia State Advisory Committee to the US Commission on Civil Rights and recently founded a nonprofit serving Latino Veterans.

Vargas is a regular media commentator in both English and Spanish, appearing on Fox News, CNN, MSNBC, Univision, Telemundo, and more and has penned op-eds for Wall Street Journal, NBC, etc.

A successful businessman, Danny was an executive at AOL, France Telecom, Global One and Raytheon. He was Chairman of the Virginia Board of Workforce Development (a gubernatorial appointment), served as Chairman of the Dulles Regional Chamber of Commerce (the first Latino to chair a mainstream chamber in Virginia history) and spent several years on the board of the Northern Virginia Chamber. He recently completed a Stanford University business scaling program focused on Latino entrepreneurs.

Active in politics and the community, as a candidate for the Virginia General Assembly in 2015, he was endorsed by the Washington Post where they called him *“one of the region’s more impressive first-time candidates for the House of Delegates in recent memory.”* A GOP leader, he was National Chairman of the Republican National Hispanic Assembly (RNHA) and served as an advisor to six RNC Chairmen and numerous Presidential, Gubernatorial, Senatorial and Congressional campaigns.

The Speaker of the Virginia House appointed him to the Northern Virginia Transportation Commission and a commission promoting economic opportunity for the underserved. He is on the Northern Virginia Regional Council for the “GO Virginia” initiative and the board of Virginia FREE and has served on boards of various nonprofit groups.

Danny has advocated for commonsense solutions for a variety of causes—workforce development, veterans support, economic development, health IT, immigration reform, transportation and more. A sought-after public speaker, Mr. Vargas is committed to keeping his community and our nation vibrant, thriving and strong.

*“I want to thank Danny Vargas... He is out there providing a great deal of leadership.”*

- Hon. Carlos Gutierrez, Former Commerce Secretary



SBA Minority Business Champion  
(Mid-Atlantic Region)

Minority Business Leader of the Year  
(Washington Business Journal)

Northern Virginia Regional Leadership Award  
(Leadership Fairfax)

Bridge Builder Award for Leadership  
(Virginia Hispanic Chamber)